Bring attendees directly to your booth by offering money-saving opportunities through the Exhibitor Coupon Booklet. This booklet, available to attendees on site at registration, is just one of the many excellent marketing opportunities available to BPS exhibitors only. Put your company name and product/service in front of your potential customers by offering show discounts on products and/or services, or to promote a raffle! Space is limited—don't delay.

Complete the form at the bottom of the page and return by **January 4, 2013** to: Biophysical Society, 11400 Rockville Pike, Suite 800, Rockville, MD 20852, or email to exhibits@biophysics.org

## The following guidelines apply:

- 1. Reproduction quality (camera-ready) artwork must accompany your form. Requests received without artwork will not be accepted. Reproduction quality artwork must fit inside the box on the bottom of the page. You may e-mail your entries. Accepted electronic files are: TIF, EPS, AI, or PSD. Email to exhibits@biophysics.org.
- 2. No phone requests will be accepted.
- 3. Coupons will be printed in black and white and are single-sided. Coupon size is 2.25" high x 7.5" wide.
- 4. VERY IMPORTANT: Please be sure to include fonts, placed images and a printout of your electronic file.
- **5.** Requests will be filled on a first-come, first-served basis. Space limited.

It is your responsibility to include disclaimer language for dates of validity and quantity limits for your show specials. The Biophysical Society does not assume any liability for offers being presented by your company.

**COUPON BOOKLET WILL BE PRINTED IN BLACK AND WHITE**. Forms and reproduction artwork must be received by **FRIDAY, January 4, 2013**, in order to meet printing deadlines.

Company Name:	Date:	
Contact Name:	Title:	Booth Number:
Phone Number:	Fax Number:	E-mail:
Signature:		

## **DUE BY Friday, January 4, 2013 - NO EXCEPTIONS!**