

## EXHIBITOR PROSPECTUS

JOIN THE LARGEST EDUCATIONAL AND NETWORKING EVENT FOR THOSE INVOLVED IN THE INTERDISCIPLINARY FIELD OF BIOPHYSICS.

You are invited to exhibit at the Biophysical Society 71st Annual Meeting. The Biophysical Society offers you the opportunity to learn from top researchers, explore new research, contact key buyers, and increase your visibility at a meeting that represents more than 50 unique international markets.

**Connect Face-To-Face With Over 4,500 Top Scientists In The Global Biophysics Community.**

Pennsylvania Convention Center ▪ Philadelphia, Pennsylvania, USA  
February 20–24, 2027 ▪ Exhibit Dates: February 21–23, 2027



CONNECT WITH RESEARCHERS ACROSS THESE SPECIALIZED BIOPHYSICS FIELDS:

- Bioengineering
- Cancer & Disease Research
- Cell Biology
- Computational Biology & Chemistry
- CRISPR/Cas9
- Electrophysiology
- Fluorescence & Spectroscopy
- Imaging & Optical Microscopy
- Mechanobiology of Protein & Cells
- Molecular Biology
- Neuroscience
- Physiology
- Spectroscopy
- Structural Biology
- Super Resolution Microscopy
- Systems Biology

OUR 4,500+ ATTENDEES ARE LOOKING FOR PRODUCTS AND SERVICES IN:

- Biochemical Reagents
- Biotechnology
- Books & Journals
- Cameras
- Cell Biology Products
- Cryo-EM
- Crystallography
- Drug Discovery
- Electrophysiology
- Fluorescence
- High-Throughput Instrumentation Imaging
- Ion Channels
- Laboratory Apparatus & Equipment
- Life Sciences
- Lipids
- Microscopy
- Proteins
- Screening
- Spectroscopy

## ATTENDEE DEMOGRAPHICS

### WHO ARE BPS MEMBERS?

**6,500+** members, with around **30%** of our membership residing outside of the United States

**64%**  
have a PhD, MD,  
or both

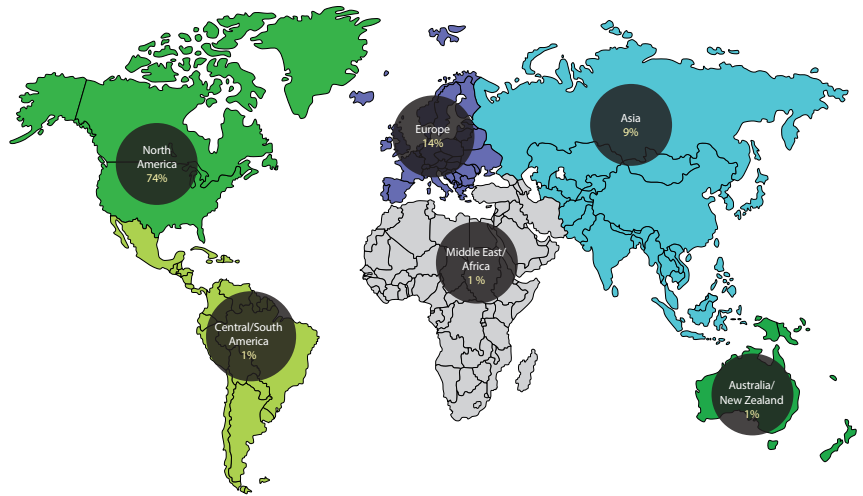
.....

**92%**  
have an academic university  
as their professional focus

FIND OUT  
WHAT DRAWS  
ATTENDEES  
TO OUR  
EXHIBIT HALL

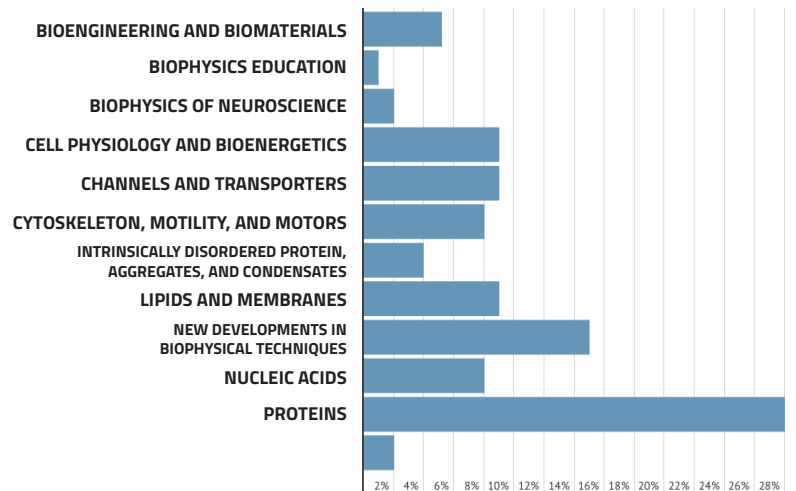


### Buying Power Concentration



### Research Areas

Professionals conducting research in these fields of biophysics attend the Annual Meeting.



## EXHIBITOR INFORMATION

### Venue

Pennsylvania Convention Center  
1101 Arch Street  
Philadelphia, PA 19107

### Exhibit Space Rates

Inline (per 10'x10')	\$3,250
Corner Fee	\$350

### Exhibit Dates And Hours

Sunday, February 21	10:00 AM–5:00 PM
Monday, February 22	10:00 AM–5:00 PM
Tuesday, February 23	10:00 AM–4:00 PM

\*Hours are subject to change

### What's Included

- Pipe and drape booth structure for contracted exhibit space
- Identification sign with company name and booth number
- Six complimentary exhibitor badges per 10'x10' of contracted exhibit space
- One complimentary scientific meeting registration as designated
  - 100 sq. ft. – 300 sq. ft. one complimentary scientific badge
  - 400 sq. ft. – 600 sq. ft. two complimentary scientific badges
  - 700 sq. ft. + three complimentary scientific badges

## ADVERTISING AND SUPPORT OPPORTUNITIES

BPS offers advertising and support options for every budget—build your brand and let attendees know you'll be in Philadelphia.

Scan QR code to view opportunities.



## Exhibitor Rewards Program

BPS has an Exhibitor Rewards Program where returning exhibiting companies earn points to increase their ranking when selecting booth space each year. Total points will be added to the previous point total each year.

Points are earned based on the dollar amount spent for each year a company purchases exhibit space, sponsorship, and advertising since 2014.

The Priority Point system is calculated by totaling all points earned by each company. Companies are ranked by their total points since 2014 and scheduled to choose booth space for the next Annual Meeting year by groups. Priority Points will be calculated for the company name listed on the exhibitor contract only. Priority Point history will be forfeited after missing three consecutive years of exhibiting.

## ABOUT BIOPHYSICAL SOCIETY

Biophysics is a rapidly evolving scientific discipline, bringing together cell biology, physics, chemistry, biomedical engineering, and a myriad of other research areas to understand biological phenomenon. Biophysicists study life at every level, from atoms and molecules to cells, organisms, and environments. As innovations come out of physics and biology labs, biophysicists find new areas to explore where they can apply their expertise, create new tools, and understand the mechanics of biology. Biophysicists always aim to find out how biological systems work.

The Biophysical Society was founded in 1958 to lead the development and dissemination of knowledge in biophysics. It does so through its many programs, including its meetings, publications, and committee outreach activities. The Society's members, now over 6,000, work in academia, industry, and in government agencies throughout the world.

The Society publishes the *Biophysical Journal*, *Biophysical Reports*, and *The Biophysicist*, which is accessible online to all members as a benefit of membership. Furthermore, various Annual Meeting publications, a monthly Society Newsletter, and a Directory of Members, are also made available to members.

The Biophysical Society Annual Meeting is the world's leading educational and networking event for scientists working in the interdisciplinary field of biophysics!

## IMPORTANT DATES

<b>July 1</b>	Support and advertising opportunities available	<b>December 4</b>	Company descriptions, product categories, and ads due for inclusion in Daily Schedule
<b>July 1</b>	Annual Meeting abstract submission and attendee registration opens	<b>February 3</b>	Certificate of Insurance for all exhibiting companies due
<b>October 7</b>	Exhibitor registration opens	<b>February 3</b>	Exhibitor registration closes (after this date, must register onsite)
<b>November 10</b>	Exhibitor Service Kit, Insurance Kit, and Social Media Kit available		
<b>November 10</b>	Exhibitor Presentation Summary for inclusion in Daily Schedule		

### FOR MORE INFORMATION OR TO RESERVE BOOTH SPACE, CONTACT US:

Ally Levine, CMP, Senior Sales & Exhibits Manager  
Phone: 240-290-5609 ■ Email: [exhibits@biophysics.org](mailto:exhibits@biophysics.org)

[biophysics.org/2027meeting/exhibits](https://biophysics.org/2027meeting/exhibits)