



# ADVERTISING & SUPPORT OPPORTUNITIES

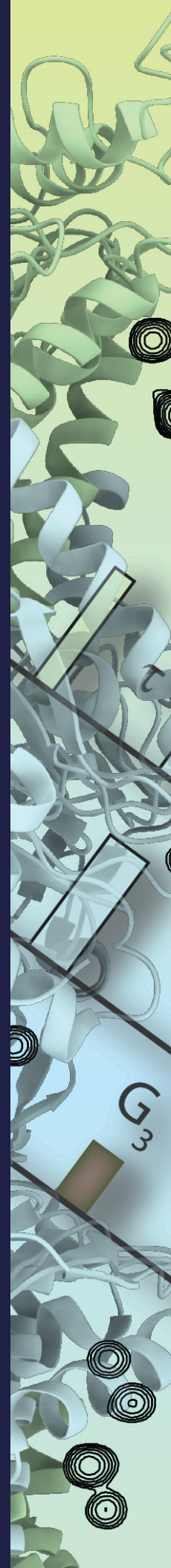
**Meeting Dates: February 21-25, 2026**

**Exhibit Dates: February 22-24, 2026**

Moscone Center, San Francisco, California, USA

**BUILD YOUR BRAND IN 2026 WITH BPS**

[biophysics.org/2026meeting](https://biophysics.org/2026meeting) | [exhibits@biophysics.org](mailto:exhibits@biophysics.org) | 240-290-5609



# BPS2026

FEBRUARY 21–25, 2026 | SAN FRANCISCO, CALIFORNIA

## SUPPORT OPPORTUNITIES

### Biophysical Society

Biophysics is one of the fastest growing scientific disciplines, bringing together cell biology, physics, chemistry, biomedical engineering, and a myriad of other research areas to understand biological phenomenon. Biophysicists study life at every level, from atoms and molecules to cells, organisms, and environments. As innovations come out of physics and biology labs, biophysicists find new areas to explore where they can apply their expertise, create new tools, and understand the mechanics of biology. Biophysicists always aim to find out how biological systems work.

The Biophysical Society was founded in 1958 to lead the development and dissemination of knowledge in biophysics. It does so through its many programs, including its meetings, publications, and committee outreach activities. The Society's members, now over 7,000, work in academia, industry, and in government agencies throughout the world.

Take full advantage of these support opportunities to drive traffic to your booth, achieve your company's exhibit goals, maximize your ROI, spotlight your company at the meeting, reach new prospects in the biophysics community, and extend your presence far beyond exhibit hours. Every sponsorship opportunity is designed to provide access to a targeted audience from the science and technology community. Let us work with you to customize a branding program to fit your goals and budget.

All Biophysical Society supporters will be acknowledged in the printed Daily Schedule, online Meeting Program, *BPS Bulletin* newsletter, on the website, onsite signage, sponsor ribbons at the meeting, and in the Mobile App. Supporters will receive additional priority points toward booth selection for the next year. Additional benefits are listed where applicable.

### BPS Priority Point System

The priority point system is utilized by the Biophysical Society to allow exhibitors the opportunity to select their booth space based on the greatest number of points. Points are accumulated based on relevant activity with the Biophysical Society over the past ten years. Earn additional priority points by supporting the Biophysical Society at the Annual Meeting and year-round.

#### Exhibits

1 point per \$1,000 of booth space purchased

#### Advertising

1 point per \$1,000 of advertising in all BPS publications and mailing lists

#### Sponsorship

1 point per \$1,000 of Annual Meeting support

#### Industry Partner Membership

Platinum	11 points
Gold	6 points
Silver	3 points

“

“The BPS Annual Meeting is the perfect place to showcase new products, meet researchers, and get up to date with the latest developments in the field of biophysics. We are looking forward to returning next year!”

”

—*Kassandra Barbetsea*, Marketing Manager, LUMICKS

**LET'S WORK TOGETHER**

Contact us at 240-290-5609 or [exhibits@biophysics.org](mailto:exhibits@biophysics.org)

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## PRE-MEETING OPPORTUNITIES

### 2026 PROMOTION EMAIL ADS

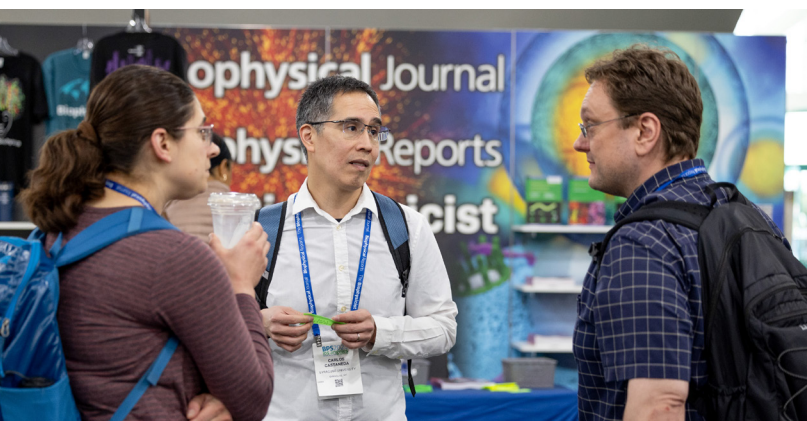
Investment: \$8,500

Receive the ultimate exposure before the meeting by choosing from the November, December, or January email blasts. Place a clickable ad at the top of the email sent to registered and non-registered attendees (62K+ stakeholders).

### “KNOW BEFORE YOU GO” EMAIL BANNER AD

Investment: \$6,500

Place a clickable ad at the top of the email sent to all registered attendees two weeks prior to the meeting in February. This email is read top to bottom because it contains everything attendees need to know about the meeting in San Francisco.



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## ON-SITE OPPORTUNITIES

### THE ART OF SCIENCE IMAGE CONTEST & PRIZES

Investment: \$9,200

As a special feature of BPS meetings, we offer the popular Art of Science Image Contest with entry open all registered attendees. Help showcase the artistic side of scientific imaging. The finalists' images will be on display down the main aisle in the Exhibit Hall and each attendee can vote for up to two images.

### NON-SWIVEL LANYARDS

Investment: \$8,000

This sponsorship creates continuous visibility for your company throughout the entire meeting. Support includes company logo on each lanyard along with BPS' logo, one scientific badge, and highlighted booth in mobile app.

### PENS

Investment: \$8,000

Pens are placed in the registration area, Society booth, Publications booth, Exhibit Hall, and other Annual Meeting events in San Francisco.

### "YOU ARE HERE" SHOW FLOOR MAP

Investment: \$6,500

Displayed in the registration area and near the entrance of the Exhibit Hall, make sure your company is the first to be seen on each board. Company and booth location are highlighted on each board that make you stand out.

### DAILY SCHEDULE QUICK REFERENCE

Investment:      \$4,500 Premium Ads  
                         \$3,000 Full Page Ads  
                         \$2,000 Half Page Ads

Attendees use this important tool for navigating the meeting. This guide is distributed to all attendees at registration. Prime real estate for your ad or message!



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## ON-SITE OPPORTUNITIES

### EXHIBITOR PRESENTATIONS

Investment: \$2,300

BPS invites current 2026 exhibitors to submit a short abstract summary. Use this opportunity to educate attendees about your new products and services, technologies, and industry challenges. Reach a focused audience in San Francisco.

Each presentation slot is 90 minutes. Audio Visual support includes an LCD projector, screen, laser pointer, podium mic, wired handheld microphone with a floor stand, head table with two chairs, and a table in the back of the room for literature. Exhibitors have the option of purchasing food and beverage through the Moscone Center.

BPS promotes your presentation in the Daily Schedule, online Program Book (if submitted by the deadline), complimentary tweet, on the Annual Meeting website, in the January Newsletter, and includes a mobile app alert. A banner will be displayed on the Annual Meeting page to highlight Exhibitor Presentations, which will link to this page (Exhibitor Presentation summaries will be displayed on this page. The sooner a summary is received, the sooner it can be promoted fully). An email will be sent to all registered Annual Meeting attendees highlighting all Exhibitor Presentations. Additional signage will be displayed throughout the Convention Center to direct attendees to the Exhibitor Presentations. Lastly, a QR code will be added on the signage outside your Presentation room. The QR code will direct attendees to your summary.

Exhibitors are strongly encouraged to promote their presentations through their own marketing channels (company website, announcements, newsletters, mailers, etc.) BPS is not responsible for attendance at your presentation.



### PROMO GIVEAWAY IN SAN FRANCISCO

Investment: \$500

Elevate your brand visibility by sponsoring a promotional item distributed to all attendees at registration. Suggested quantity is 5,000. Giveaways and shipping are at the sponsor's expense.

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# EXHIBIT HALL AND SIGNAGE OPPORTUNITIES

## POSTER PUSH PIN STATIONS

Investment: \$7,500

Two prominent stations positioned near the poster boards on each end of the Exhibit Hall, providing convenient push pins for our hundreds of poster presenters! Your advertisement or logo are displayed on the panel of each stand.

## MORNING COFFEE & AFTERNOON SNACK BREAKS

Investment: \$6,500 EACH

Attendees highly anticipate each break in the Exhibit Hall over three days. Morning breakfs include coffee and tea and afternoon breaks include popcorn. These breaks provide a great opportunity for your company to showcase your brand as attendees relax, recharge, and network! Additionally, this sponsorship includes a dedicated sign displayed at each station.

## COFFEE SLEEVES

Investment: \$4,500

Placed your company logo prominently displayed on each coffee sleeve distributed at all morning coffee breaks. Additionally, this sponsorship includes signage and includes production and shipping.

## DOUBLE SIDED METER BOARD SIGN

Investment: \$3,500

Reach thousands of attendees by playing a meter board sign in the Exhibit Hall. Meter boards are double-sided, 38 1/8" x81" viewing area and includes the production and placement by BPS.

## AISLE SIGN BANNER LOGO

Investment: \$2,500

Guide attendees to your booth by placing your logo on the overhead hanging aisle sign in the Exhibit Hall. Make sure attendees know where your booth is located. For current exhibiting companies only and limited to one per company.

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# EXHIBIT HALL AND SIGNAGE OPPORTUNITIES

## BOOTH PROMOTION FLOOR STICKER

Investment: \$2,500

As buyers explore the Exhibit Hall, lead them directly to your booth and let them walk all over you, but in this case, that is a good thing! Display your company logo or advertisement in a 2' x 2' decal.

## LITERATURE DISPLAY

Investment:      Option 1 - \$350 (exhibitor), \$500 (non-exhibitor)  
                         Option 2 - \$550 (exhibitor), \$750 (non-exhibitor)  
                         Option 3 - \$700 (exhibitor), \$1,000 (non-exhibitor)

Make sure your company is in the spotlight whether you can make it to the meeting or not. This table is located in a high-traffic area either near the entrance of the Exhibit Hall, in the main aisle, or near a morning or afternoon break. Option 1 includes 500 copies of a one-page flyer. Production and shipping are at the sponsor's expense. Option 2 includes a QR code sign along with your logo or ad (1 page). BPS will create the sign, incorporate your artwork, and display on the table at the meeting. Option 3 includes both 1 & 2. Table is monitored by BPS Exhibit Management and replenished daily.

## DIGITAL SPONSORSHIP

### PRODUCT SPOTLIGHT EMAIL BLAST TO REGISTRANTS

Investment: \$3,000

Showcase your product before the meeting to all registered attendees. Showcase your product with an image, description, learn more button, and contact information. Limited to 50 words, this is a great way to capture the attention of those in the biophysics community.

### WEBSITE BANNER ADS

Investment: \$1,000–\$4,500

Target the Biophysical community when you advertise on our Society and Annual Meeting websites. Build brand identity among hard to reach life science researchers throughout the year. Not only is banner advertising crucial before the Annual Meeting, it also can give you exposure year-round.

### SOCIAL MEDIA POSTS

Investment: \$2,000 EACH

Let BPS' official social media accounts do the work for you – advertise your company! Drive brand awareness with your logo, gif, or image on a BPS-branded post. Post appears on BPS' official X, BlueSky, and LinkedIn accounts from @BiophysicalSoc. Reach thousands of biophysical followers and within your own dedicated network. Sponsor can provide social media handles.

### PROGRAM BOOK UPGRADES

All exhibitors receive the BASIC package that includes 600 characters including spaces company description and 8 product categories.

**BRONZE Package \$600:** Includes all BASIC plus a company logo

**SILVER Package \$850:** Includes company logo, 1200 characters, 15 product categories

**GOLD Package \$1,100:** Includes company logo, 2000 characters, 20 product categories, 1 video, 1 press release, 1 show special/giveaway, 1 online product showcase



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## DIGITAL SPONSORSHIP

### EBOOTH UPGRADES (ONLINE LISTING, ONLINE FLOOR PLAN, MOBILE APP)

**BANNER AD (\$750):** Show your brand and products to a wider audience by claiming banner ad space on the online planner. Upload a banner ad that will populate at the top of all pages of the online system.

**HIGHLIGHTED ENTRY IN EXHIBITOR LIST (\$750):** Increase your visibility by having your company's name highlighted on the list of all exhibitors at the show. The exhibitor list is embedded on the BPS website and the online show planner, and it is viewed by other exhibiting companies, attendees, and the public.

**PRODUCT IMAGE (\$750):** Expand your show presence and give attendees the chance to see your product outside of your booth. The product image upgrade includes a product image, product description and product brochure, and are displayed throughout the planner and on your exhibitor profile.

**PRODUCT SHOWCASE (\$750):** Easy way for attendees to find information about a specific product of interest. Each exhibitor has the ability to spotlight a product within this special feature. Ideal for highlighting new products or other featured products by uploading details and images.

**VIDEO (\$750):** Expand your show presence and give attendees the chance to see your product outside of your booth. Upload a video. Videos can be searched, are listed on your profile, and are visible on the interactive floor plan.



**CUSTOM OPPORTUNITIES  
AVAILABLE TO FIT YOUR  
BRAND.**

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## MOBILE APP SPONSORSHIP

### LAUNCH AND REFRESH PAGE

Investment: \$3,500

Page dedicated to overall app sponsor. Appears after the opening screen and when the app refreshes. Required sizes for Opening Page: 640x960, 640x1136, 1125x2436, 2048x2048, 2048x1536, 1536x2048, 1920x1080, 1080x1920 pixels in .jpg or .png format 300 dpi.

### ROTATING BANNER AD (4 available)

Investment: \$3,000

Banner Ads rotate at the top of the app dashboard page and click through a URL or to a full-screen App Landing Page. Banner ads should be 640x110 pixels .jpg or .png format 300 dpi.

### BANNER AD FULL SCREEN LANDING PAGE

Investment: \$3,000

Tell app users more about your products, services, or show specials. Required sizes for landing pages: 320x418, 640x1008, 1080x1920, 1536x1920, and 1408x1408 pixels in .jpg or .png format 300 dpi.

### MULTIMEDIA VIDEO MESSAGE

Investment: \$1,500

Sponsor video is downloadable from the exhibitor portal. Preferred format in HD h264 with AAC audio, .mov and .mp4 accepted.

### HIGHLIGHTED EXHIBITOR ROW

Investment: \$1,500

Background color draws attention to the overall app sponsor's listing in the exhibitor directory.

### ALERTS

Investment: \$1,500 each

Use this feature to announce booth giveaways, drawings, and promotions to drive traffic to your booth. The three most recent alerts appear at the top of the Dashboard page and all alerts are saved under the "Alerts" Dashboard icon. Messages are live for 30 minutes and 60 characters.

### ALERTS FOR EXHIBITOR PRESENTATION

Investment: \$1,000

Remind attendees of your scheduled Exhibitor Presentation 15 minutes before your presentation. Receive a \$500 discount if giving a BPS Exhibitor Presentation.

### BUILD YOUR BRAND IN 2026

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## SPECIAL EVENTS

### SATURDAY NIGHT OPENING MIXER

Investment: \$9,500

Held the night before the Annual Meeting kicks off, this a premiere social event that you don't want to miss! Additionally, this sponsorship includes a half page ad in printed Daily Schedule and online Meeting Program, tabletop that includes literature and giveaways, and additional signage.

### SRAA SUNDAY POSTER COMPETITION

Investment: \$2,500

Features students who are presenting posters at the meeting giving five to seven minute oral presentations of their posters to several judges. Food and beverage are provided to presenters and judges. While students and judges are checking in, get recognized on signage and place your literature and giveaways on the registration tables (at the sponsor's expense).

### UPAC POSTER AWARD COMPETITION MIXER

Investment: \$2,500

Support our future researchers on Saturday afternoon where undergraduates can come to this social and scientific mixer to network. The mixer provides an opportunity to polish presentation skills before the general poster sessions begin. Food and beverage are provided at this event. Additionally, this sponsorship includes signage and the option to provide literature and giveaways during the event (at the sponsor's expense).



# DON'T MISS OUT

# SECURE YOUR SUPPORT TODAY AND BE PART OF

# BPS2026



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Our experienced exposition management staff is always available to answer questions on exhibiting, planning or promotion to support your participation in BPS2026. Online resources and monthly email newsletters will be distributed to every exhibitor to assist in the planning and operation of your exhibit and keep you apprised of additional resources and deadlines. Some opportunities are not available to publishers; please contact BPS for details.

**FOR MORE INFORMATION, CONTACT US TODAY!**

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